



# HEY NONNY

LIVE MUSIC + LOCAL KITCHEN

## **We need a Marketing Manager**

Hey Nonny is both the best small venue in the Chicago area and the highest rated restaurant (on Open Table) in the Arlington Heights area. We need a dynamic, experienced, creative, and highly-organized Marketing Manager . . . to make sure that the world knows about all the great things going on at Hey Nonny.

### **DUTIES:**

- Create a basic marketing plan for every ticketed show (with Talent Buyer and Venue Operations Manager)
- Promote all shows and events through:
  - Website
  - Social Media
  - Eblasts
  - Public Relations
  - Listings on radio stations and websites
  - Performers' websites and social media
- Work with General Manager to promote food and beverage sales
- Help create and execute special events
- Create Marketing content for all channels
- Meet weekly with the Management Team regarding all sales, marketing, and promotion.
- Work Venue operations once or twice a week.
- This is a full-time job that requires frequent presence at Hey Nonny.

### **APPLICATION REQUIREMENTS:**

- Bachelor's degree in something. We're not particular.
- At least 3 years of responsible marketing / promotion experience.
- Sophisticated knowledge of, and experience with, social media marketing.
- Highly responsible, organized, self-motivated, and creative.
- Work well in a cooperative team environment.

- Excellent communication (written & oral) skills
- Music/concert/venue industry experience is a big plus.
- Ya gotta love live music.

#### **COMPENSATION AND BENEFITS**

- Salary: \$40,000 to \$55,000, depending on experience.
- Bonus Opportunity.
- Access to Employee-paid medical plan.
- Access to 401(k) plan.
- Two weeks paid vacation (days accrue as work proceeds).